

# MCSC NEWS

## DISPLAY ADVERTISING RATE CARD—Advertising rates for 2010 Quarterly newsletter



Quantity Discounts are available to members with commitment payment for four issues. All ads are in black and white when we print, and in color when we e-mail. Camera-ready copy is required in digital format by e-mail (PDF). Page size is 8 1/2" x 11", with a 1/2" border. We will type-set ads for \$50 per hour if needed. Submit ads to the editor in jpg, Adobe, or tiff format by the 15th.



#	Size/Location	Measurements	Non-Member Price	Member Price 1-3x	Quantity Discount 4 x rate quarterly (members only)
	Back Page	7 1/2" w x 10" h	450.00	405.00	360.00
	Inside back cover	7 1/2" w x 10" h	400.00	360.00	320.00
	Full page	7 1/2" w x 10" h	360.00	324.00	288.00
	2/3 page Horiz.	7 1/2" w x 6 1/4" h	265.00	238.50	212.00
	2/3 page Vertical	5" w x 10" h	265.00	238.50	212.00
	1/2 page Horiz.	7 1/2 w x 4 3/4" h	190.00	171.00	154.00
	1/2 page Vertical	6" w x 10" h	190.00	171.00	154.00
	1/3 page Horiz.	7 1/2" w x 3"h	145.00	130.50	116.00
	1/3 page Vertical	2 1/4" w x 10" tall	145.00	130.50	116.00
	1/4 page	3 3/4" w x 4 3/4" h	100.00	90.00	80.00
	1/6 page				60.00
	Business card	3 1/2" w x 2" h	50.00	45.00	40.00
	Insert flyer in mailing	Or newsletter	1 full page	\$324.00	(Must provide 300 pcs)
	Annual Membership				\$199.00
	Total	Includes web listing: mcsc-net.org			\$

### Classified Advertising

Members receive one free 30 word classified ad per issue. Ads must be submitted by the 15th of the month preceding publication. Applies to manufacturers, suppliers, and regular members.

### Choose your Issues:

2011

Feb

May

August

November

2012

Feb

May

August

November

Please include our advertisements in the MCSC newsletter. We will provide you with our camera ready ad by the deadline. If we do not furnish copy for any issue, the advertisement used in the last issue of the MCSC News will be used.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact person: \_\_\_\_\_

Ad size desired: \_\_\_\_\_ Amount enclosed: \_\_\_\_\_

I would like to join the MCSC and receive a 10% discount on display advertising rates. = \$199.00

I would like to commit to one year of advertising in advance and receive a 20% discount (available to members only) - see right hand column above for rates. |

**SEND ADS TO:** [margepadgitt@comcast.net](mailto:margepadgitt@comcast.net)

**Please make checks payable to the MCSC and send to:**

**MCSC Attn: Sally Scott 9095 Krshul Rd, Cedar Hill, MO 63016**

Authorized Company Signature \_\_\_\_\_

Date: \_\_\_\_\_